Contact
206.409.7794
jim@jimsharon.com

Skills
Creative Leadership
Management & Mentoring
Multi-Disciplinary Collaboration
User Centric Design
UI Design
UX Design
Agile Product Development
Product Design
E-commerce
Mobile App Design
Prototype Creation
Brand Design
Design Thinking
Business Strategy
Creative Briefs
User Testing
User Research
Interaction Design,
Design Principles
Departmental Planning
Time Management
Strong Interpersonal Skills
Effective Communication
Creative Direction
Problem Solver

Tools & Platforms
Figma
Midjourney
Adobe Creative Suite
Sketch
InVision
Miro
Keynote
Web Applications
iOS & Android
Xbox
tvOS
Roku

Education
Art/Communications
Walla Walla University

Jim Sharon Product Design Leader

www.jimsharon.com password - r0773nJ1mM4! | View my LinkedIn

Experienced Product Design Leader adept at aligning customer needs, business goals, and technology. Known for decisive leadership, inspiring teams, and fostering inclusivity. Passionate about solving complex user-facing challenges, leveraging emerging technologies, and collaborating with diverse teams to drive innovation.

Experience

May 2023 - November 2023
Independent Contractor - Product Design Lead
RoundGlass, Bellevue, WA

Led the design effort for an highly innovative POC undertaking with a very small team for a mental health self-help mobile app. Created wireframes, mockups, and interactive prototypes to communicate design concepts and iterated on designs based on feedback.

• Designed AI-enhanced conversational UX concepts and experiences
• Provided design research to understand trends within the industry
• Included forms of gamification in self-help activities

July 2016 - January 2023
Senior Director of Product Design
Sinclair Digital, Seattle, WA

Dynamic leader with a history of spearheading product design at a major broadcast media company. Specialized in web, mobile, and OTT products while managing a 15-member team. Delivered comprehensive solutions, servicing thousands of daily users. Proficient in strategic planning, team management, and exceeding user expectations. Achieved remarkable outcomes through innovative, user-centric design approaches, ensuring seamless integration across platforms.

Key Projects & Releases:
• STIRR - video entertainment - web, mobile, connected tv
• Tennis Channel - web, mobile, connected tv
• Storyline CMS/core platform
• Sinclair News Stations - 200 websites and mobile apps

August 2014 - July 2016
Director of Product Design
Sinclair Digital, Seattle, WA

July 2012 - August 2014
Visual Design Director
POP Multimedia, Seattle, WA

Experienced Visual Design Director specializing in crafting impactful digital experiences for web and mobile platforms, including iPhone, iPad, Android, and Windows Surface Tablet. Collaborated with renowned brands such as **ESPN, Nintendo, Xbox, Microsoft, NBC, and Cartoon Network** to deliver visually stunning products. Known for leadership in design strategy, team management, and exceeding client expectations through innovative solutions.

Key Projects & Releases:
• Camp Pokemon iOS app
• Nintendo.com website redesign
• ESPN app for Surface Tablet
• ESPN SC Feed for iOS and Android

April 2011 - May 2012
Sr. Interactive Art Director
Cypress, Seattle, WA

Experienced Senior Interactive Art Director specializing in the creation of dynamic web and mobile products across various platforms including iPhone, iPad, Android, Windows Phone 7, Windows 8, and Xbox. Adept at collaborating with top-tier clients such as **FOX, Microsoft, Russell Investments, FX Networks, Disney, and Amazon** to deliver innovative and engaging digital experiences. Skilled in leading design teams, shaping creative visions, and ensuring the successful execution of projects from conception to delivery. Known for leveraging cutting-edge technologies and design principles to achieve exceptional results and exceed client expectations.

February 2010 - April 2011
Creative Director
MobUI/Teleca, Seattle, WA

Accomplished Creative Director with a proven track record in conceptualizing and delivering exceptional mobile and tablet applications for renowned clients including **Comedy Central, MTV, ABC News, Dancing with the Stars, CMT, HSN, Motorola, Vevo, and America's Funniest Home Videos**. Proficient in leading cross-functional teams, fostering creativity, and ensuring the seamless execution of projects from inception to launch. Recognized for driving innovation, enhancing user experiences, and achieving client satisfaction in dynamic, deadline-driven environments.